DESCRIPTION

Fully updated in this second edition, this book introduces students to basic principles in social research. Taking a public health approach the book covers areas such as health promotion, public health and health services management and is aimed at helping a variety of health professionals. The book uses examples from a range of settings to illustrate how qualitative and quantitative methods from the disciplines of sociology, psychology, history and anthropology have been used to understand health related behaviour.

Praised for its clarity and breadth, this popular book has been thoroughly updated and now includes:

- Extended further reading
- More indepth chapters reflecting the most current topics in the field of social research
- Expanded material on the use of secondary sources
- More coverage on the usage of studies within larger public health programmes, including mixed methods and integration of data
- Increased number of international examples and updated case studies

All chapters have extensive pedagogy to engage readers and bring the theory to life, and is ideal for students taking a real variety of social research modules as part of a health program. It is
particularly valuable for public health students.  
*Understanding Public Health* is an innovative series published by Open University Press in collaboration with the London School of Hygiene & Tropical Medicine.  
Series Editors: Rosalind Plowman and Nicki Thorogood.  
Contributors: Sarah Bernays, John Browne, Tracey Chantler, Mary Alison Durand, Martin Gorsky, Andy Guise, Judith Green, Tim Rhodes and Sarah Smith.  
"Public health is basically shaped and determined by human actions. The editors and contributors to this book provide clear, authoritative guidance to those who will use social research to understand human actions and promote public health. The book is very evidently grounded in the expertise of authors both as teachers as well as researchers."  
*Ray Fitzpatrick, Professor of Public Health and Primary Care, University of Oxford, UK*

**ABOUT THE AUTHOR**

Mary Alison Durand is a lecturer, based in the Department of Health Services Research and Policy at the London School of Hygiene & Tropical Medicine (LSHTM), UK. She is an experienced health services researcher and is a previous organiser of the in-house Principles of Social Research module at LSHTM.  
Tracey Chantler is a Health Services and Systems Research Fellow at the George Institute for Global Health based in the Nuffield Department of Population Health at the University of Oxford, UK. She is also a distance learning tutor at the London School of Hygiene and Tropical Medicine and was the module organiser and deputy module organiser of the distance learning Principles of Social Research module from 2007-2012.
DESCRIPTION
This is the market leading book for anyone doing their research project. Clear, concise and extremely readable, this book provides a practical, step-by-step guide to doing a research project from start to finish. Thoroughly updated but retaining its well-loved style, this 6th edition includes:

- Information on using online surveys
- Information on online interviewing and using online platforms for observation, e.g. Skype, Google Hangouts
- New chapter on the use of social media in small scale research
- Thoroughly updated chapter on literature searching
- Revised and additional pedagogy
- A brand new text design

This practical, no-nonsense guide is vital reading for all those embarking on undergraduate or postgraduate study in any discipline, and for professionals in such fields as social science, education and health.

ABOUT THE AUTHOR
Judith Bell has worked as a university lecturer, head of department and vice principle in college of further education; as a senior counselor and course team writer for the Open University and as one of Her Majesty's Inspector of Schools specializing in continuing education. In 1997 she was awarded the MBE for services to educational research and the degree of D.Univ by the Open University, for services to adult education and to the university.

Stephen Waters is a qualified Social Digital coach and associate trainer with the Digital Youth Academy and an NVQ Assessor in Vocational Achievement. He has worked in schools as an English teacher, head of department, assistant headteacher and as an educational consultant. He runs his own educational consultancy business and an online proofreading company for university students.
DESCRIPTION

*The Good Research Guide* by bestselling author Martyn Denscombe has established itself as THE introductory book on the basics of social research. It provides practical and straightforward guidance for those who need to conduct small-scale research projects as part of their undergraduate, postgraduate or professional studies. This brand new fifth edition has been thoroughly updated and revised throughout and includes new material on:

- The use of social media in research, including guidelines on the use of social networking sites
- More on internet research and how to run online surveys
- How to conduct systematic literature reviews
- Getting good response rates to a survey
- Writing research reports
- Research ethics

Retaining the clear, friendly and practical approach that has made the book a must for student researchers, the new edition includes many helpful learning features such as "at a glance" summaries in "Key Points" boxes, helpful "Checklists" to guide good practice and handy "Link-ups"
between key topics across the book. Every chapter provides up-to-date further reading lists to help you develop your knowledge and research skills. This is an invaluable resource for anyone conducting social research across all business, health, education and other social science disciplines.

ABOUT THE AUTHOR
Martyn Denscombe is Emeritus Professor of Social Research in the Faculty of Business and Law at De Montfort University, UK.
DESCRIPTION
Using a bio-psychosocial framework, this popular textbook explains the wide basis of perspectives on which we build an understanding of people's behaviours and why and how we respond in the way we do. This book accessibly explains key concepts including attachment, trauma, developmental psychology and oppression to highlight and enhance social workers' understanding of practice. Thoroughly updated since its popular first edition, the book now includes:

- A brand new chapter on Attachment
- More coverage of neurological concepts and their influence on behaviour
- Expanded material on older people and resilience, crime and violence against black and minority ethnic groups, and domestic violence issues
- More coverage of mental health, alcohol and drugs and their impact on behaviour

Fully updated to reflect the Munro report and recent social worker task force recommendations, this new edition also includes brand new and additional case studies and pedagogy, making this a practical, insightful and wonderfully comprehensive text suitable for all students of social work.

ABOUT THE AUTHOR
Margarete Parrish is Programme Lead for the MA in Social Work at Bournemouth University, UK. Her practice background is in mental health. She has over twenty years' experience teaching social work, both in the US and the UK.
**DESCRIPTION**

*The Relationship Worlds of Infants and Toddlers* explores the concept of relationships as a core element of early childhood education and care. Taking as its starting point that children from birth to three learn and develop in a network of relationships, it examines what these relationships look and feel like, how they can be fostered and why they are important for children, educators and families who are involved in early years settings.

In particular, it examines:

- Which kinds of relationships are important in early education and care settings?
- How can we understand the characteristics and meaning of these relationships for individuals and groups?
- How can we use our understandings to build relationships in early childhood programmes that benefit children, families and educators?

The authors approach the topic of relationships in infant-toddler early childhood and care settings from a range of different perspectives. Drawing on real-world examples from their own research, they show how - by understanding the diverse features and functions of the many relationships at play in infant-toddler early childhood programmes - it is possible to create opportunities to strengthen these relationships and enhance the learning opportunities that these relationships
provide.
Compelling reading for both early years students and professionals this book provides a valuable resource with which to approach the diversity and dynamics of infant and toddler relationships.

ABOUT THE AUTHOR
Sheila Degotardi is Senior Lecturer in Early Childhood Education at the Institute of Early Childhood, Macquarie University, Australia.
Emma Pearson is Senior Lecturer in Early Childhood Education at the Sultan Hassanal Bolkiah Institute of Education in Brunei Darussalam.
Together, they have undertaken a number of research projects that have explored the nature and significance of relationships in early childhood education and care programmes.
Children like to play. They get all sorts of benefits from playing. They get the most benefit from play when they are in control of what they are doing. Yet there are lots of circumstances today that mean children are not able to control their own play and that's where playwork comes in, where the role of the playworker is to create environments that enable children to take control of their playing.

This book aims to explore the similarities, differences and tensions that exist between play and playwork including appropriate definitions and the conflict around the role of the adult. Fraser Brown proposes a play to playwork continuum, where playing can be considered a 'developmental and evolutionary' activity and playwork a 'compensatory' activity.

Helpfully structured around the aspects considered by the author as most important for playwork, this book uses 101 fascinating stories of children playing to illuminate a range of play and playwork theories. The rich array of powerful stories - drawn from the casebooks of eminent and experienced playworkers - speak for themselves whilst at the same time triggering theoretical explorations that are interwoven with the stories in each chapter.

Mesmerizing, absorbing and original, this is essential reading for playwork students and practitioners, as well as for students and practitioners of early years, childhood, children's health and wellbeing, and children's social care.

ABOUT THE AUTHOR
Fraser Brown is Professor at Leeds Metropolitan University, UK, and Course Leader of the BA (Hons) Playwork. He has substantial practical and research knowledge of playwork and speaks throughout the UK and around the world.
Evaluating Improvement and Implementation for Health describes modern evaluation methods in healthcare and policymaking, and challenges some of the assumptions of the evidence based healthcare movement:

- Are innovations always an improvement?
- Are they always worth it?
- Can they be implemented?
- More importantly, should they be implemented?

These are questions with practical consequences and questions which evaluation can answer - if we choose the right methods. This book will help you do just that - match the right evaluation method to the questions being asked.

Pragmatic, even-handed and accessible, Evaluating Improvement and Implementation for Health provides an overview of the many different evaluation perspectives and methods used in the health sector. Suitable for health practitioners, managers, policy advisers, and researchers, its practical and multidisciplinary approach shows how to ensure that evaluation results in action.
John Øvretveit is an award-winning author and Professor of health improvement, implementation and evaluation at the Karolinska Institute Academic Medical Center in Stockholm where he is Director of research at the medical management center of the Learning Informatics Management and Ethics Department.
DESCRIPTION
The 'Pocket Guide to Health Promotion' is a short, punchy and practical guide aimed at students and practitioners. The book includes precise definitions and examples of key concepts and methods in health promotion practice and a chapter by chapter description of the management planning, strategy selection, implementation and evaluation of health promotion programmes. Written in an accessible and concise style, the book offers the reader a practical and flexible resource that is ideal for students and practitioners looking to plan and implement health promotion activities. A must buy for those new to health promotion or who want a pocket guide to this core health activity.

"Clearly written and practical, this excellent guide will prove indispensible to practitioners of health promotion globally, and a very useful starting point for students. It will be worth buying a pocket to put it in!"
David Ross, Professor of Epidemiology and International Public Health, London School of Hygiene and Tropical Medicine, UK

"The Pocket Guide to Health Promotion is easy to navigate with complex concepts in health promotion explained in a user-friendly way. Whether you are practicing health promotion or studying the discipline, this will be a welcome addition to any book shelf."
Dr James Woodall, Co-Director of the Centre for Health Promotion Research & Course Leader MSc Public Health, Leeds Metropolitan University, UK
ABOUT THE AUTHOR
Dr. Laverack is seen as an international leader in health promotion and has a distinguished career for more than 25 years working in Europe, Africa, Asia, North America and the Pacific regions. He formerly worked as a Coordinator (Empowerment) at the WHO in Geneva and as the Director of Health Promotion at the University of Auckland, New Zealand. He is presently an Honorary Professor of Health Promotion at the University of Southern Denmark.